

**Department of MBA****Summary Report on “21 days AICTE Based Student Induction Program (SIP)”**

Date: 2nd Jan 2025 to 7th Feb 2025**Venue:** St. Francis College**Academic Year:** 2024-2025**Report Prepared by:** Dr Thanapackiam, Assistant Professor, Department of commerce and management & Dr Soniya K, Associate Professor, Department of MBA

Executive Summary

The 21-day AICTE Student Induction Program (SIP) at St. Francis College was a meticulously structured initiative aimed at helping new students transition smoothly into their academic life while familiarizing to the broader college environment. The program was designed to foster a sense of belonging, instil values, and promote academic readiness through a blend of orientation, academic enrichment, extracurricular activities, community engagement, and wellness initiatives. The structure of the program was divided into three distinct phases: the Initial Phase, the Regular Phase, and the Closing Phase, each crafted to ensure a holistic introduction to both college life and personal development.

The Initial Phase covered orientation activities such as registration, diagnostic tests, introduction to faculty and departments, and campus familiarization. Students also had opportunities to explore the local community, participate in heritage and NGO visits, and engage with their peers and faculty through interactive sessions. The Regular Phase continued with a mix of academic and extracurricular activities including creative arts, sports, expert talks, and community service. The Closing Phase brought the program to a celebratory conclusion with a final feedback session, assessment activities, reflections, and a Fresher's Day celebration. Throughout the program, students were encouraged to engage



actively, develop their skills, and begin building their academic and professional journey in a supportive environment.

Initial Phase

The Initial Phase was designed to provide students with a strong foundation, ensuring they felt comfortable and confident as they embarked on their academic journey. This phase kicked off on Day 0, with student registration and section allotments taking place between 8:30 AM and 1:00 PM. During this time, students also received their academic handbooks and familiarized themselves with the campus layout. In the afternoon, they had their first interaction with their batchmates and faculty members in an informal setting, where ice-breaking activities were held to promote attachment.

Day 1 was a pivotal day, beginning with the PG Orientation session, followed by the SIP Inauguration, and a formal Introduction to the Department and Faculty between 10:00 AM and 11:45 AM. The program continued with a Parents Interaction Session from 11:45 AM to 12:45 PM, where parents were introduced to the faculty, and key aspects of student support were discussed, such as counselling services, academic support systems, and career guidance. After lunch, the day concluded with a session on Library Registration and Digital Resources Orientation from 1:30 PM to 3:00 PM, followed by a Diagnostic Test from 3:00 PM to 3:30 PM to gauge students' academic readiness and identify areas for improvement.

Day 2 focused on career development and college exploration. The morning session from 11:45 AM to 12:45 PM covered Placement, Internship, and Project Orientation, highlighting opportunities available to students throughout their academic years. In the afternoon, students participated in an Ice-breaking Session and a comprehensive Campus Tour from 1:30 PM to 3:30 PM, ensuring they were well-acquainted with the campus facilities, including laboratories, libraries, student centres, and recreation areas.

On Day 3, students took part in a Local Area Visit to a nearby Heritage Site, running from 8:30 AM to 3:30 PM. This outing not only allowed students to explore the cultural and historical context of their surroundings but also promoted team bonding and engagement with the local community.



Day 4 emphasized personal growth and values. From 11:45 AM to 12:45 PM, a session on Mentoring and Universal Human Values was held, where students were introduced to the importance of ethics, empathy, and responsible citizenship. This was followed by an inspiring Guest Lecture from The Art of Living in the afternoon session from 1:30 PM to 3:30 PM, which focused on mental wellness, stress management, and life skills.

The week wrapped up on Day 5 with intellectually stimulating activities. A Debate session was conducted from 11:45 AM to 12:45 PM, encouraging critical thinking and public speaking skills. In the afternoon, from 1:30 PM to 3:30 PM, students participated in a Literary Activity focused on E-book Reading, where they engaged with contemporary literature, enhancing their analytical and comprehension skills.

Regular Phase

The Regular Phase introduced a structured routine combining academic proficiency, creative engagement, physical wellness, and community involvement. The aim was to develop students' multifaceted skills, encouraging intellectual, emotional, and physical growth.

Day 6 began with a Proficiency Module in Basic English, focusing on strengthening students' language and communication skills. This was followed by a General Quiz as part of the Literary Activities, allowing students to test their general knowledge and analytical abilities. The day concluded with an Extracurricular Activity in Hairdressing, adding a fun and hands-on creative session.

On Day 7, students attended a Workshop on Music and Theatre under the Creative Arts module, followed by a Yoga Session for physical wellness and relaxation, promoting mental clarity and stress relief. Day 8 featured an Expert Talk as part of the Guest Lecture Series, offering insights into current industry trends, followed by a Creative Arts Activity focused on Pencil Sketching and Colour Psychology, enhancing students' artistic skills and understanding of colour theory.

The schedule for Day 9 included a Literary Extempore Activity, where students practiced spontaneous speaking, and a Treasure Hunt as part of the College Familiarization Event, making learning about the campus more interactive and fun.



Day 10 continued the Guest Lecture Series, followed by Indoor Sports, promoting both intellectual growth and physical well-being through a balanced schedule of academic and recreational activities. On Day 11, the Basic English Proficiency Module resumed, accompanied by Physical Activities like Zumba and Gym Workouts, encouraging students to maintain a healthy and active lifestyle.

Day 12 featured another Guest Lecture by The Art of Living, focusing on advanced life skills and wellness techniques. The day closed with a Yoga Session, allowing students to relax and rejuvenate. Day 13 marked a day of community engagement, with students visiting an Old-Age Home (NGO) to foster empathy and social responsibility. The following days (Day 14 to Day 20) continued with similar modules, including talent shows, creative arts sessions, expert talks, outdoor sports, and team-building activities.

Closing Phase

The Closing Phase took place on Day 21, marking the official conclusion of the program. The day began with Feedback Collection from students, allowing the organizers to assess the program's effectiveness. This was followed by Assessment Activities and Reflections, where students reflected on their learnings and experiences. The conclusion of the 21-day program was celebrated through a Valedictory Session, where students were recognized for their participation and achievements.

The day also included a Fresher's Day Celebration, from 11:45 AM to 6:00 PM, providing a lively and engaging end to the induction program. The celebration included cultural performances, games, and interaction sessions, ensuring that students left with lasting memories and strengthened connections with their peers.

This Closing Phase not only served as a wrap-up to the program but also set a positive tone for students as they transitioned fully into their academic careers at St. Francis College.

Student Engagement and Participation

Throughout the program, students displayed remarkable enthusiasm and active participation. The variety of activities, ranging from academic modules to recreational events, ensured that



students remained engaged and motivated. The interactive sessions, such as debates, literary activities, and extempore speaking, enhanced their critical thinking, communication skills, and confidence. The diagnostic tests and proficiency modules helped identify areas where students needed support, enabling faculty to offer targeted interventions. Moreover, the feedback and reflection sessions provided students with an opportunity to voice their experiences, share their learnings, and suggest improvements. This iterative process not only enhanced the program's effectiveness but also empowered students by making them feel heard and valued.

Outcomes and Long-Term Benefits

The AICTE SIP at St. Francis College yielded several tangible outcomes:

- **Improved Communication and Soft Skills:** Students exhibited enhanced public speaking, debate, and interpersonal skills through regular participation in literary and extempore activities.
- **Increased Self-Awareness and Emotional Well-being:** Wellness sessions, including yoga, Zumba, and The Art of Living lectures, equipped students with stress management techniques, fostering resilience and mindfulness.
- **Strengthened Peer Connections:** The interactive sessions and group activities promoted teamwork, collaboration, and friendship, which are vital for their future academic projects and group endeavors.
- **Exposure to Industry Insights:** The guest lectures offered practical insights into industry trends and career opportunities, making students more aware of the skills and competencies needed in the corporate world.

The 21-day SIP at St. Francis College was a transformative experience that not only prepared students academically but also equipped them with the soft skills, values, and adaptability necessary for their future success. The program's focus on holistic development, experiential learning, and community bonding will undoubtedly have a lasting impact on the students' academic and personal growth.
