

Conference

2024-2025

Sl. No.	Name of the teacher	Title of the paper	Name of the conference	National / International	Calendar Year of publication	ISBN number of the proceeding	Name of the publisher
1	Nazura Javed	Applications of Deep Learning in Natural Language Processing: Transforming Human-Computer Interaction	Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR	International	2025	ISSN:2277-7881	IJMER
2	NAZURA JAVED	Driver Drowsiness Detection System	Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR	International	2025	ISSN:2277-7881	IJMER

3	Dr Soniya K	A STUDY ON INTEGRATION OF AI INRECRUITMENT AND SELECTION PROCESS OF MANPOWER WITH SPECIAL R REFERENCE TO ZERAME,CHENNAI.	Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI, and CSR	International	2025	ISSN:2277- 7881	IJMER
4	Dr Soniya K	Artificial Intelligence: Revolutionizing Industries, Ethics, And 173 Society In The Next Decade	"Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI, and CSR"	International	2025	ISSN:2277- 7881	IJMER
5	Shivakumara	THE ROLE OF CSR IN ENHANCING CORPORATE REPUTATION IN THE DIGITAL ERA.	Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI, and CSR	International	2025	ISSN:2277- 7881	IJMER
6	Dr Geetha.S	Early prediction of liver disease using whlae	International conference on	International	2025	ISSN:2277- 7881	IJMER

		optimization algorithm and improved KNN classification(WOA-IKNN)	leveraging technology and analytics for sustainable business growth :Innovation in management AI and ML.				
7	Soniya Joseph	AUTOMATIC IMAGE CAPTIONING USING DEEP LEARNING (THEORETICAL FOUNDATIONS AND METHODS)	International Conference on “Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI, and CSR	International	2025	ISSN:2277-7881	IJMER
8	Soniya Joseph	COMBINING SVM AND NEURAL NETWORKS FOR EFFECTIVE SENTIMENT ANALYSIS IN SOCIAL MEDIA DATASETS	International Conference on “Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI, and CSR	International	2025	ISSN:2277-7881	IJMER

9	Kaveramma C H	IPE Journal of Management	International Conference on Leveraging Technology And Analytics For Sustainable Business Growth: Innovation in Management, AI and CSR.:	International	2025	ISSN:2277-7881	IJMER
10	BHAVYA C	Greening The Cloud: A Comprehensive Roadmap To Eco-Sustainability Using AI-Driven Data Centre Design	International Conference on "Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI, and CSR"	International	2025	ISSN:2277-7881	IJMER
11	BHARGAVI J	Analysis Of Air Prediction With PM2.5 Using Machine Learning Models For Various Metropolitan Cities	International Conference on "Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management,	International	2025	ISSN:2277-7881	IJMER

			AI, and CSR”				
12	Mary Stella F	ADVANCING HEALTH PREDICTION SYSTEMS: A COMPREHENSIVE SURVEY OF MACHINE LEARNING APPLICATIONS AND FUTURE DIRECTIONS	Two-Day International Conference on " Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI, and CSR	International	2025	ISSN:2277-7881	IJMER
13	Paromita Bose	"Revolutionizing Real Estate: Exploring the Potential of Blockchain Technology"	Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI, and CSR	International	2025	ISSN:2277-7881	IJMER
14	Dr.Chandrika Reddy.P	Faculty Development as a Catalyst for Advancing Sustainability in Higher Education: A Comprehensive Review and Empirical Analysis	“Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI, and CSR	International	2025	ISSN:2277-7881	IJMER
15	Shafiya Taj	AI'S IMPACT ON INVESTMENT ANALYSIS AND DECISION -MAKING AMONG EMERGING INVESTORS	International conference on Leveraging technology and Analytics for Sustainable Business	International	2025	ISSN:2277-7881	IJMER

			Growth : Innovations in Management, AI and CSR				
16	Divya J	AI In Education	International conference on leveraging technology and analytics for sustainable business growth: Innovations in management,a i and csr	International	2025	ISSN:2277- 7881	IJMER
17	Divya H	A Study on Assessing the Awareness and Applications of Artificial Intelligence Technology among students Between the age group 18- 22 in Bengaluru.	Leveraging Technology and Analytics for sustainable Business Growth : Innovations in Management , AI, and CSR.	International	2025	ISSN:2277- 7881	IJMER
18	KRISHNAN C	SECURING HEALTHCARE DATA IN CLOUD OF THINGS USING HYBRID ELLIPTIC CURVE DIGITAL SIGNATURE ALGORITHM AND INTER BIT EXCHANGE AND MERGE (ECDSA-IBEM)	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR	International	2025	ISSN:2277- 7881	IJMER
19	Dr. Karthik P	NAVIGATING ROLE CONFLICT AND RESILIENCE	. International Conference on	International	2025	ISSN:2277- 7881	IJMER

		STRATEGIES AMONG WOMEN ENTREPRENEURS IN BENGALURU	Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR				
20	Sabitha S	ADVANCING BIOMEDICAL NAMED ENTITY RECOGNITION: DEEP LEARNING TECHNIQUES AND FUTURE PERSPECTIVES	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR	International	2025	ISSN:2277-7881	IJMER
21	Dr. Thanapackiam	The Synergy of Sustainability and Loyalty: A Study of Innovative CSR Strategies	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR	International	2025	ISSN:2277-7881	IJMER
22	Ambika N	INCORPORATING AI IN CHATBOTS IN BANKING SECTOR TO ENHANCE FLEXIBILITY AND INCREASE CUSTOMER SATISFACTION	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in	International	2025	ISSN:2277-7881	IJMER

			Management, AI and CSR				
23	Dr Geetha.S	Early prediction of Liver Disease using Whale Optimization Algorithm and Improved K-NN Classification (WOA-IKNN)	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR	International	2025	ISSN:2277-7881	IJMER
24	Ashita Priyadarshini	FRAUD DETECTION USING NLP	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR	International	2025	ISSN:2277-7881	IJMER
25	Bharathi GR	Combining SVM and Neural Networks for Effective Sentiment Analysis in Social Media Datasets	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR	International	2025	ISSN:2277-7881	IJMER
26	Bhargavi Jagadish	Assessment of Women & Depression Level Following PPD	. International Conference on Leveraging Technology and Analytics	International	2025	ISSN:2277-7881	IJMER

			for Sustainable Business Growth: Innovations in Management, AI and CSR				
27	DINESH S	The Future of Banking: A Case Study on Fintech Influence on Consumer Trust and Engagement	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR	International	2025	ISSN:2277-7881	IJMER
28	SHIVANJALI KESHARWANI	AI, HPC and Green Computing-A comparative study of efforts made to leverage AI and other methods for green computing in HPC	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR	International	2025	ISSN:2277-7881	IJMER
29	Benita Jaison	Exploring Data Migration and Supply Chain Management in Robotic Process Automation (RPA)	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR	International	2025	ISSN:2277-7881	IJMER
30	Anu L	Comparative study on	. International	International	2025	ISSN:2277-	IJMER

		different fingerprint types using hybrid traditional Log Gabor Filter Algorithm and Machine Learning approach like Convolutional Neural Network (CNN).	Conference on Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR			7881	
31	Nethra R	LEVERAGING TECHNOLOGY IN AVIATION FOR DELIGHTFUL PASSENGER EXPERIENCE.	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR	International	2025	ISSN:2277-7881	IJMER
32	Gajanan Ullas Revankar	Sustainable Branding Through AI-Enhanced Customer Engagement	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR	International	2025	ISSN:2277-7881	IJMER
33	Pankaj Parmatma Pandey	From Pixels to Paths: The Development of Computer Vision for Self-Driving Vehicles.	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth:	International	2025	ISSN:2277-7881	IJMER

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35	Dr.Soniya K	A STUDY ON INTEGRATION OF AI IN RECRUITMENT AND SELECTION PROCESS OF MANPOWER WITH SPECIAL R REFERENCE TO ZERAME, CHENNAI.	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR	International	2025	ISSN:2277-7881	IJMER
36	Shalin Samuel	Fatigue Management Using AI for Cabin Crew Rostering	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR	International	2025	ISSN:2277-7881	IJMER
37	Shalin Samuel	Examining optimal strategies for integrating AI into human decision-making	. International Conference on Leveraging Technology	International	2025	ISSN:2277-7881	IJMER

		workflows in critical phases of flight.	and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR				
38	Dr.Naveen Prasath.S	Technological Transformations in Accounting Education	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR	International	2025	ISSN:2277-7881	IJMER
39	FILCY. C. J	A STUDY ON POST-PURCHASE CUSTOMER EXPERIENCES: AI'S ROLE IN MANAGING RETURNS AND COMPLAINTS	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR	International	2025	ISSN:2277-7881	IJMER
40	Dr.Chandrika Reddy.P	Faculty Development as a Catalyst for Advancing Sustainability in Higher Education: A Comprehensive Review and Empirical Analysis	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR	International	2025	ISSN:2277-7881	IJMER

41	Divya J	Artificial Intelligence's in Education	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR	International	2025	ISSN:2277- 7881	IJMER
42	Shafiya Taj	AI's Impact on Investment Analysis and Decision- Making	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR	International	2025	ISSN:2277- 7881	IJMER
43	Kaveramma C H	Navigating Forex Volatility: Its Impact on the Tourism Sector	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR	International	2025	ISSN:2277- 7881	IJMER
44	Dr. Ravikiran Petluri,	A Study on Predictive Analysis for Customer Churn with Reference to Amazon Prime	. International Conference on Leveraging Technology and Analytics for Sustainable Business	International	2025	ISSN:2277- 7881	IJMER

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45	DIVYA.H	A Study on Assessing the awareness and applications of Artificial Intelligence technology among students between the age group of 18-22 in Bengaluru.	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR	International	2025	ISSN:2277-7881	IJMER
46	Albert Fidelis	The Cultural Shift Towards AI Sign Language in Education	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR	International	2025	ISSN:2277-7881	IJMER
47	SANTA MARIA VIVIYANA V,	Artificial Intelligence: Revolutionizing Industries, Ethics, and Society in the Next Decade	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR	International	2025	ISSN:2277-7881	IJMER
48	PRABHA SUSY MATHEW	FROM TEXT TO IMAGING: A REVIEW ON PIVOTAL ROLE	. International Conference on Leveraging	International	2025	ISSN:2277-7881	IJMER

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49	Dr M.Angel Shalini	An Efficient Object Detection Model Using PSO Optimised Convolution Neural Networks	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR	International	2025	ISSN:2277- 7881	IJMER
50	Ms. AISHWARYA.R	A Study On Analysis Of Innovative CSR Strategies For Addressing Global Challenges.	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR	International	2025	ISSN:2277- 7881	IJMER
51	Ms. AISHWARYA.R	A STUDY ON NATURAL LANGUAGE PROCESS WITH LLM'S / TRANSFORMER	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management,	International	2025	ISSN:2277- 7881	IJMER

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53	VIGNESH PRABHUN	Revolutionizing Education in Animation and Game Art through Artificial Intelligence	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR	International	2025	ISSN:2277-7881	IJMER
54	Dr. Pushpalatha P	"Technology Driven Sustainability: How Innovations are Reshaping CSR"	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR	International	2025	ISSN:2277-7881	IJMER
55	Swetha K R,	A Study On The Impact Of Artificial Intelligence In Enhancing Digital Shopping For Millennia's Generation	. International Conference on Leveraging Technology and Analytics for Sustainable	International	2025	ISSN:2277-7881	IJMER

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57	Dr. P.B.Deepa	THE DYNAMICS OF INVESTOR DECISION-MAKING AND SUSTAINABLE INVESTMENT STRATEGIES	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR	International	2025	ISSN:2277-7881	IJMER
58	Ms. Paromita Bose	Revolutionizing Real Estate: Exploring the Potential of Blockchain Technology	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR	International	2025	ISSN:2277-7881	IJMER
59	Chandan A	Customer Churn in Digital Retail: A Conceptual	. International Conference on	International	2025	ISSN:2277-7881	IJMER

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60	NEESHMA SREEVALSAN	Building Emotionally Intelligent Games: The role of Value Sensitive Design and Adaptive Game Mechanics in player Mental Health	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR	International	2025	ISSN:2277-7881	IJMER
61	Bharathi GR	Title:"Enhancing Information Accessibility through Automated Text Summarization in the Digital Age"	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR	International	2025	ISSN:2277-7881	IJMER
62	Soniya Joseph	Title:AUTOMATIC IMAGE CAPTIONING USING DEEP LEARNING	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in	International	2025	ISSN:2277-7881	IJMER

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63	Bhavya C	Greening the Cloud: A Comprehensive Roadmap to Eco-Sustainability using Resource Optimization and AI-Driven Data Centre Design	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR	International	2025	ISSN:2277-7881	IJMER
64	Ar. Jayanthi Y S	"Preserving the Past: Leveraging UAV Technology for Inspection and Maintenance of Heritage and Old Buildings"	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR	International	2025	ISSN:2277-7881	IJMER
65	MARY STELLA F	Advancing Health Prediction Systems: A Comprehensive Survey of Machine Learning Applications and Future Directions"	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR	International	2025	ISSN:2277-7881	IJMER
66	Shrunga A M,	"Investigating Novel Strategies to Increase the Efficacy of Social Media Marketing Campaigns."	. International Conference on Leveraging Technology and Analytics	International	2025	ISSN:2277-7881	IJMER

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69	Dr. Poornima Jogi .S	Emerging Trends in HR Practices: Driving Organizational Excellence in the Modern Workplace	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR	International	2025	ISSN:2277-7881	IJMER
70	Kevin Rozario	Decoding Customer	. International	International	2025	ISSN:2277-	IJMER

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71	Deepak Sharma	THE INFLUENCE OF BEHAVIOURAL FINANCE ON INVESTMENT DECISION MAKING IN THE STOCK MARKET	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR	International	2025	ISSN:2277-7881	IJMER
72	Prince Priyaraj	Promoting Sustainability in Cloud Computing: Overcoming Data Center Challenges	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR	International	2025	ISSN:2277-7881	IJMER
73	Blessy Johnson V	“WORK FROM HOME VS WORK AT OFFICE: A COMPARATIVE STUDY ON PRODUCTIVITY, EMPLOYEE SATISFACTION AND ORGANISATION IMPACT WITH REFERENCE TO IT	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth:	International	2025	ISSN:2277-7881	IJMER

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75	Divya M,	A study on Navigating Talent Analytics to Predictive insights, Ethical dilemmas, and its Impact on Organizations cultural diversity management	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR	International	2025	ISSN:2277-7881	IJMER
76	Ms. Usha L	Digital Marketing Trend: AI and Data as Game Changers	. International Conference on Leveraging Technology and Analytics for Sustainable Business Growth: Innovations in Management, AI and CSR	International	2025	ISSN:2277-7881	IJMER

