

**Conference****2019-2020**

<b>Sl. No.</b>	<b>Name of the teacher</b>	<b>Title of the paper</b>	<b>Name of the conference</b>	<b>National / International</b>	<b>Calendar Year of publication</b>	<b>ISBN number of the proceeding</b>	<b>Name of the publisher</b>
1	Annie John	Personalisation and its importance on online platform	3rd International Conference on Building Business Uniqueness towards Industry 4.0 (ICBBUTI)	International	2019-20	23947780	Indian Academicians and Researchers Association