



# ST. FRANCIS COLLEGE

## Koramangala

Affiliated to Bengaluru City University

## DEPARTMENT OF COMMERCE

### B.COM (HONOURS)

**2019-20 ONWARDS (CBCS SCHEME)**

### **PROGRAM OUTCOMES(PO's)**

#### **PO 1: Career Advancement through specialization:**

To impart in-depth knowledge in core commerce courses, having comprehensive knowledge about Logistics basics such as material management, stores management, warehouse management and inventory evaluation methods

#### **PO 2: Innovation and Entrepreneurship:**

Identify a timely opportunity and using innovation to pursue that opportunity to create value and wealth for the betterment of the individual and society at large.

#### **PO 3: Individual and Team Work:**

Function effectively as an individual and as a member in diverse teams and in multidisciplinary environments.

#### **PO 4: Life-long focused Learning:**

Recognize the need, and have the ability, to engage in independent learning for continual development as a commerce professional.

#### **PO 5: Design/Development of Solutions:**

Enabling to find solutions to the real time problems in the business with the learned knowledge through practical training.

#### **PO 6: Computer Skills:**

Develop a programme for system-based applications and web page creation for business enterprises and allow the student to use online software for inventory management



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### **PO 7: Communication Efficacy:**

Enrich communication and intellectual skills among student through departmental activities.

### **PO 8: Societal and Environmental Concern:**

Become ethically and socially responsible citizens applying it towards lifelong learning and acquiring knowledge in modern corporate

### **PO 9: Leadership Qualities:**

Apply critical thinking which improves cognitive skills and logical decision making as business leaders.

### **PO 10: Project management and finance:**

Demonstrate knowledge and understanding of the management principles and apply these to own work, as a member and leader in a team, to manage projects and in logistics operations.

## **PROGRAM SPECIFIC OUTCOMES(PSO's)**

**PSO 1 :** Graduates will gain a strong foundation of knowledge in different areas of Commerce and Logistics and Supply chain both theoretical and practical.

**PSO 2 :** To enrich communication, ethical values, team work, professional and leadership skill sets of students.

**PSO 3 :** To develop a spirit of working effectively and efficiently in an organizational business environment.

**PSO 4:** To develop the innovative thinking capability of the individual to explore the marketing and Logistics operations in the business environment.



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## DEPARTMENT OF COMMERCE

### B.COM (HONOURS)

#### COURSE OUTCOMES (COs)

#### 2019-20 ONWARDS (CBCS SCHEME)

#### I SEM B.COM HONOURS

##### **A0211: FINANCIAL ACCOUNTING**

**CO 1.** Instalment purchase system & its importance

**CO 2.** Process of conversion of single entry into Double Entry System **CO 3.** Be able to handle special accounting treatment of Royalty.

**CO 4.** Process of conversion of partnership into private limited company

**CO 5.** Piecemeal distribution at the time of dissolution.

##### **A0221: MACRO ENVIRONMENT FOR BUSINESS DECISIONS**

**CO 1.** Understand concepts related to national income.

**CO 2.** Relate price level with value of money **CO 3.** Explain causes and effects of inflation

**CO 4.** Identify sources of public revenue.

**CO 5.** Compare different phases of the business cycle



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### ORGANISATION CULTURE & MANAGEMENT PRACTICES

**CO 1.** Basics of Management and various functions of Management. The students will also learn about the various managerial roles in an organization.

**CO 2.** Learn about the various types of management school and how it can be implemented in contemporary business environment.

**CO 3.** Learn about the various functional areas in an organization and about marketing policies and pricing

**CO 4.** Learn about the organization culture which is prevailing in contemporary business environment.

**CO 5.** Exposure to students the need for organizational changes and various challenges and concepts of organizational changes and development.

### A0241: MATHEMATICAL APPLICATIONS IN BUSINESS

**CO 1.** To enable the students to apply mathematics knowledge to solve problems.

**CO 2.** To know the basic concepts in matrix.

**CO 3.** Enable the student to determine integral calculus.

**CO 4.** To define set theory, types of interest and discounting bills.

**CO 5.** To describe graphical method by simple solution.

**CO 6.** Understand the basic concepts and how to use mathematical techniques to solve the modern problems.

**CO 7.** To explain variables, constants, Algebraic functions and derivative functions.

### AP211: PRACTICALS ON SKILL DEVELOPMENT

**CO 1.** Prepare Memorandum accounts like total debtors account, total bills receivable account, total creditors account and total bills payable account, royalty agreement, calculate purchase consideration

**CO 2.** A survey report on the demo and forecasting for a product. Preparing a short report on tax revenues of the state government in a fiscal year.



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**CO 3.** Identifying organization culture existing in any of the MNCs and preparing a short report on the same. Collection of published reports on the organizational change process of the reputed MNCs and preparing a brief summary of the same.

**CO 4.** Develop an Amortization Table for Loan Amount — EMI Calculation. Total of 10 hours of lab sessions per semester is required to familiarize the mathematical concepts through MS Excel.

### AP220: EIC ANALYSIS

**CO 1.** Analyses any economy (country) based on parameters like GDP, Growth Rate, Interest Rates, Inflation, Tax Rates, Unemployment, Exports and Imports, Balance of Trade and Payments, Ease of Doing Business, FDI, Productivity etc.,

**CO 2.** Students learn to analyse on the basis of Regulatory framework, opportunities and threats for the industry, growth prospects etc., and

**CO 3.** Students gain skill to analyse on the basis of Vision, Mission, Goals, Organisation Structure, Products and Services offered, Management of the Company, Financial Performance, CSR Activities of the Company etc.

### A0981: CONSTITUTION OF INDIA AND HUMAN RIGHTS

**CO 1.** Able to understand historical background of the Constitutional making and its importance for building a democratic India, the structure of Indian government, the structure of state government, the local Administration, Knowledge/Understand

**CO 2.** Able to apply the knowledge on directive principle of state policy, the knowledge in strengthening of the constitutional institutions like CAG, Election Commission and UPSC for sustaining democracy.

**CO 3.** Able to analyse the History, features of Indian constitution, the role Governor and Chief Minister, role of state election commission, the decentralization of power between central, state and local self-government.

**CO 4.** Able to evaluate Preamble, Fundamental Rights and Duties, Zilla Panchayat, block level organization, various commissions



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**II SEM B.COM HONOURS**

**B021CORPORATE ACCOUNTING-I**

- CO 1.** Understand the process of underwriting of Shares & to Calculate the commission payable to Underwriters.
- CO 2.** Calculate the Value of Goodwill under different methods.
- CO 3.** Calculate the value of Shares of Unlisted Companies under different methods.
- CO 4.** Prepare Final Accounts as per Companies Act — 2013
- CO 5.** Learn to calculate profit prior to incorporation.

**B022: MICRO ENVIRONMENT FOR BUSINESS DECISIONS**

- CO 1.** Develop the ability to explain core economic concepts.
- CO 2.** Identify factors affecting demand and supply.
- CO 3.** Discuss the application of marginal utility principles.
- CO 4.** Conduct economic analysis by using equations and graphs.
- CO 5.** Identify different types of markets
- CO 6.** Compare Indian economy with major economies of the world.
- CO 7.** Understand the functions of commercial banks

**B023: GLOBAL FINANCIAL SYSTEMS & PRACTICES**

- CO 1.** Knowledge on the functioning of banks, primary markets, secondary markets and services given by financial institutions
- CO 2.** Learn on the functioning of RBI, SEBI and its functioning and powers
- CO 3.** Exposure to the international financial system, they will learn about the dent issues and learn different financial instruments like ADRs and GDRs



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**CO 4.** Learn about which are the developing and developed countries and how they qualify to be developed nations and also learn about the international organisation IMF and World bank and its existence and purpose.

**CO 5.** Learn about different stock exchanges around the world and also know about functioning of commodity markets around the world.

### **B024: STATISTICAL APPLICATIONS IN BUSINESS -1**

**CO 1.** To describe and discuss the key terminology, concepts, tools and techniques used in business statistical analysis.

**CO 2.** To enable the use of statistical, graphical and algebraic techniques wherever relevant.

**CO 3.** To develop the student's ability to deal with numerical and quantitative issues in business.

**CO 4.** It enables the students to understand different measures of dispersion.

**CO 5.** To understand the basic structure of the consumer price index and perform calculation involving its use.

### **B025 : PRACTICALS ON SKILL DEVELOPMENT**

**CO 1.** Prepare share application form of a limited Company, prepare Prospectus of a company, calculate the intrinsic value of shares and calculate the value of goodwill under different methods

**CO 2.** Acquire skill to apply price elasticity of demand in business.

**CO 3.** Exposure on different currencies around the world and functioning of the national and International markets.

**CO 4.** Select 10 items of daily consumed products and collect base year quantity, base year price and current year price. Calculate cost of Living Index.

### **BP21: PROJECT STUDY ON COTTAGE / SMALL SCALE INDUSTRY**

**CO1.** Students get real experience on organizational structure, functioning of various departments, unique selling propositions and special marketing programmes, HR practices such as recruitment, selection and payroll, book keeping and accounting practices, financial and non-financial supports received from the government and nongovernment agencies related to a Cottage / Small Scale Industry



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### B099: ENVIRONMENTAL STUDIES

**CO 1.** Master core concepts and methods from ecological and physical sciences and their application in environmental problem solving.

**CO 2.** Appreciate the ethical, cross-cultural, and historical context of environmental issues and the links between human and natural systems.

**CO 3.** Understand the transnational character of environmental problems and ways of addressing them, including interactions across local to global scales.

**CO 4.** Apply systems concepts and methodologies to analyze and understand interactions 'between social and environmental processes.

**CO 5.** Reflect critically about their roles and identities as citizens, consumers and environmental actors in a complex, interconnected world.

### III SEM B .COM HONOURS

#### **STATISTICAL APPLICATIONS IN BUSINESS-II**

**CO 1:** To understand the basic concepts in statistics.

**CO 2:** To classify and construct statistical tables.

**CO 3:** To understand and construct various measures of central tendency, dispersion and skewness.

**CO 4:** To apply correlation and regression for data analysis.

#### **COSTING – I**

**CO 1:** Understand concepts of cost, costing and cost accounting.

**CO 2:** Outline the Procedure and documentations involved in procurement of materials&compute the valuation of Inventory.

**CO 3:** Make use of payroll procedures & compute idle and over time.

**CO 4:** Discuss the methods of allocation, apportionment & absorption of overheads.

**CO 5:** Prepare cost sheet & discuss cost estimation for quotations.



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### DIGITAL BUSINESSES

**CO1.** Understand the fundamentals of digital business and its impact on traditional business models.

**CO2.** Analyze the role of digital technologies, including social media, big data, and cloud computing, in transforming business operations.

**CO3.** Develop digital marketing strategies to reach and engage with customers online.

**CO4.** Evaluate the importance of e-commerce and digital payment systems in modern business.

**CO5.** Design and implement digital solutions to improve business efficiency, innovation, and competitiveness.

### FINANCIAL MANAGEMENT

**CO 1:** Course will enable the students to understand the basic concepts of financial management such as Objectives, Decisions and financial planning

**CO 2:** Students will learn the concept of time value of money (Future value and present value) which is very essential for effective management of finance

**CO 3:** Students will understand the financing decisions which are essential for optimal capital structure

**CO 4:** Understand the aspects of investment decisions/ capital budgeting for selection of most profitable investment in the business and dividend decision and its policy for allocation of profits to shareholders and retained earnings

**CO 5:** Understand the concept of working capital management for short term decision making such as significance, determinant, sources and estimation of working capital Fee

### CORPORATE ACCOUNTING

**CO 1:** Understand the treatment of underwriting of corporate Securities.

**CO 2:** Comprehend the computation of profit prior to incorporation.

**CO 3:** Know the valuation of Goodwill.

**CO 4:** Know the valuation of corporate Securities.

**CO 5:** Prepare the financial statements of companies as per the Companies Act 2013.

### MARKETING ENVIRONMENT

**CO 1:** Understand the basic concepts of marketing and access the marketing environment.

**CO 2:** Analyze the consumer behaviour in the current scenario and market segmentation.

**CO 3:** Discover the new product development and identify the factors affecting product price in the present context.



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**CO 4:** Judge the impact of promotional technique on consumers and importance of channels of distribution.

**CO 5:** Outline the recent development in the field of marketing.

## CS CULTURE DIVERSITY AND SOCIETY

Course Outcomes: On successful completion of the course, the students will be able to

**CO 1.** analyze understand the rich diversity in Indian society and culture. To help them address the contemporary challenges before Indian society like communalism, ethnocentrism, and gender discrimination.

**CO 2.** evaluate and develop in them the secular values of tolerance, communal amity and peaceful coexistence. To help them address the contemporary challenges before Indian society like communalism, ethnocentrism, and gender discrimination.

**CO 3.** choose and understand the problems of rural society. Contemporary Challenges before Indian Society. The youth are reminded that they have a key role to play in the promotion of national integration, and in promoting the unity and integrity of the country. To develop in them the secular values of tolerance, communal amity, and peaceful coexistence.

## PRACTICAL'S ON SKILL DEVELOPMENT

**CO 1.** define practical knowledge on the present framework of taxation of India and list of authorities

**CO 2.** enable students to know the various exempted incomes and residential status calculations

**CO 3.** propose bring the knowledge about taxability structure of Salary and House Property incomes

**CO 4.** enable the student to know the design and development of audit plan

**CO 5.** recite the understand the various report and procedures of auditing

**CO 6.** associate and bring knowledge about verification procedures on audit



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### IV SEM B.COM HONOURS

#### **4.1 FUNDAMENTALS OF DATA ANALYSIS**

**CO1.** Collect and clean data from various sources for analysis.

**CO2.** Apply statistical techniques to summarize and describe data.

**CO3.** Visualize data using charts, graphs, and other visualization tools.

**CO4.** Analyze and interpret data to identify trends, patterns, and correlations

**CO5.** Draw meaningful conclusions and make informed business decisions based on data analysis.

#### **4.2 COSTING – II**

**CO 1** Helps students to understand the Job Costing and Batch costing Method

**CO 2** provide insights on Contract costing

**CO 3** provide give an understanding on Process costing and its cases

**CO 4** identify give an overview on operating costing and different industries using it

**CO5** enables students to understand Activity based costing.

#### **4.3 STRATEGIC MANAGEMENT**

**CO 1:** To develop a deep understanding of the strategic management process, including formulation, implementation, and evaluation of strategies.

**CO 2:** To acquire the ability to assess the business environment using various tools such as SWOT analysis, competitive advantage, and value chain analysis.

**CO 3:** To learn to evaluate and control strategic initiatives by understanding operational control and management control systems.

#### **4.4 BUSINESS REGULATORY FRAMEWORK**

**CO 1:** Comprehend the laws relating to Contracts and its application in business activities.

**CO 2:** Comprehend the rules for Sale of Goods and rights and duties of a buyer and a seller.

**CO 3:** Understand the importance of Negotiable Instrument Act and its provisions.



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**CO 4:** Understand the significance of Consumer Protection Act and its features

**CO 5:** Understand the need for Environment Protection.

### 4.5 INCOME-TAX

**CO 1:** Understand the basic concepts of Income Tax as per Income Tax Act 1961.

**CO 2:** Understand the provisions for determining the residential status of an Individual.

**CO 3:** Comprehend the meaning of Salary, Perquisites, allowances and Profit in lieu of salary, and various retirement benefits.

**CO 4:** Compute the income house property for different categories of house property.

**CO 5:** Comprehend the assessment procedure and to know the power of income tax authorities

### 4.6 CONTEMPORARY BANKING PRACTICES

**CO 1:** Open the different types of accounts.

**CO 2:** Describe the various operations of banks.

**CO 3:** Understand the different types of crossing of cheques and endorsement.

**CO 4:** Understanding of different types of E-payment

**CO 5:** Understand the legal aspects of banker and customer relationship

### 4.1 PRACTICALS ON SKILL DEVELOPMENT

**CO 1.** define practical knowledge on the present framework of taxation of India and list of authorities

**CO2.** enable students to know the various exempted incomes and residential status calculations

**CO 3.** propose bring the knowledge about taxability structure of Salary and House Property incomes

**CO 4.** enable the student to know the design and development of audit plan

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### FC : PERSONALITY DEVELOPMENT (BBA REG)

**CO 1:** Course will enable the students to understand and familiarize Personality Development through Self-Awareness, goal setting and creativity

**CO 2:** Students will learn the on developing Interpersonal skills with techniques and its benefits. Also Effects of stress on body and mind-Stress removal techniques

**CO 3:** Course will enable the students to enhance personality through effective time management

### V SEM B.COM HONOURS

#### 5.1 DATA ANALYSIS & DECISION SCIENCES

**CO 1:** Describe and discuss the key terminology, concepts tools and techniques used in business statistical analysis.

**CO 2:** Critically evaluate the underlying assumptions of analysis tools

**CO 3:** Understand and critically discuss the issues surrounding sampling and significance

**CO 4:** Discuss critically the uses and limitations of statistical analysis

**CO 5:** Solve a range of problems using the techniques covered and Conduct basic statistical analysis of data.

#### 5.2 GOODS AND SERVICE TAX

**CO 1.** Imparting students with knowledge on tax, types of tax and their modalities

**CO 2.** Providing insight on the taxes influencing a corporate entity — both direct and Indirect taxes

**CO 3.** Orienting the students on the procedures and formalities to be adhered, with regard to tax matters.

**CO 4.** Equipping students with the procedure of filing GST Returns

**CO 5.** Equipping students to know about the E way bill.



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### 5.3 LOGISTICS AND SUPPLY CHAIN MANAGEMENT

**CO 1.** Enable students to understand the basics of logistics and marketing environment of LSCM

**CO 2.** Importance the role of key players in economy and their influence on LSCM

**CO 3.** Elaborate the student to understand the various dimensions of customer focus and the process adopted by companies

**CO 4.** Improve student understanding in the supply chain strategies and achieving strategic fit

**CO 5.** Recommend the knowledge of demand and forecast management in Logistics

### 5.4 BEHAVIORAL FINANCE

**CO1.** Explain how psychological biases and emotions influence financial decision-making.

**CO2.** Analyze how cognitive errors affect investment choices and market outcomes.

**CO3.** Apply behavioral finance principles to understand market anomalies and inefficiencies.

**CO4.** Evaluate the impact of behavioral factors on portfolio management and asset pricing.

**CO5.** Develop strategies to mitigate behavioral biases and make more informed financial decisions.

### 5.5 CORPORATE FINANCIAL POLICY

**CO 1:** Understand the fundamental concepts of financial management and the importance of financial planning.

**CO 2:** Understand the importance of time value of money and the importance of valuation of bonds, debentures and shares

**CO 3:** Understand the capital structure decisions of the companies and determinants of dividend policy

**CO 4:** Learn and understand the techniques of capital budgeting and its implication on investment decisions



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**CO 5:** Understand the concept of working capital requirements and estimation of working capital and determining the significance of it.

### 5.6 RISK MANAGEMENT & DERIVATIVES

**CO 1:** Course will enable the students to understand various risks associated with business and its analysis techniques.

**CO 2:** Students will get the knowledge on basic concepts of derivatives and its types in investment risk evaluation

**CO 3:** Students will gain the knowledge on hedging and trading through future contracts

**CO 4:** Understand the basic concepts and strategies under options

**CO 5:** Learn Option pricing with different methods and theory.

### 5.7 STRATEGIC FINANCIAL MANAGEMENT

**CO1.** Develop a comprehensive understanding of financial strategy and its alignment with business objectives.

**CO2.** Analyze financial statements and ratios to inform strategic financial decisions.

**CO3.** Evaluate investment opportunities using capital budgeting techniques and risk assessment.

**CO4.** Formulate and implement financing strategies to optimize capital structure and cost of capital.

**CO5.** Create value-enhancing financial strategies for long-term sustainability and growth.

### FC: CULTURE DIVERSITY AND SOCIETY

**CO 1:** Understand the geographical, cultural and religious diversity of India and to communicate different cultural views and values

**CO 2:** Understand the way in which race, ethnicity, caste and family structure are socially constructed and to recognize that social system developed out of adaptation to environmental circumstances

**CO 3:** Understand the contemporary challenges before the Indian society and having awareness of ethical problems, social rights, values & responsibilities of individuals



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### VI SEM B.COM HONOURS

#### **6.1 CORPORATE LAW**

**CO1** : Understand the framework of Companies Act of 2013 and different kind of companies

**CO2** : Identify the stages and documents involved in the formation of companies in India.

**CO3** : Analyse the role, responsibilities and functions of Key management Personnel in Corporate Administration.

**CO4** : Examine the procedure involved in the corporate meeting and the role of company secretary in the meeting.

**CO5**: Evaluate the role of liquidator in the process of winding up of the company

#### **6.2 MANAGEMENT ACCOUNTING**

**CO 1.** Conceptualize basics of Management Accounting.

**CO 2.** Analyse and interpret the financial data through Ratio analysis.

**CO 3.** Prepare and analyze Cash flow statements according to Ind-AS 7.

**CO 4.** Explain basics of marginal costing, analyze break-even points and prepare a break-even chart.

**CO 5.** Prepare and analyze cash budget and analyze material and labor variance.

#### **6.3 BUSINESS ANALYTICS:**

**CO1** : Create and provide foundational knowledge and grounding in business analytical studies.

**CO2**: Apply analytics techniques to analyse and interpret the data,

**CO3**: Implement various tools such as data visualisation, data mining and also future trend business analysing

#### **6.4 DIGITAL BUSINESS**

**CO 1:** Enable students to understand the various digital business Opportunities and Business.

**CO 2:** Identify Network Infrastructure, Network Layers and understand the Internet Hierarchy.



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**CO 3:** Analysing the different ways to manage e-Enterprise, gaining knowledge on various Ebusiness models

**CO 4:** Summarise the risks of Insecure system associated with Internet Transactions

**CO 5:** Examine the various E-commerce strategies for marketing, sales and promotion.

### 6.5 DERIVATIVES AND FOREX RISK MANAGEMENT

**CO1.** Analyse and price diverse derivatives products to generate an optimal risk management strategy.

**CO2.** Demonstrate critical thinking, analytical and problem solving skills in the context of derivatives pricing and hedging practice.

**CO3.** Explain the binomial model and its extension in continuous time to the Black-Scholes model.

**CO 4.** To provide an introduction to futures and overview of financial future markets To enable the students to acquire knowledge about currency

### 6.6 PORTFOLIO MANAGEMENT

**CO1 :** Study the Risk & Return Concept.\_

**CO2:** Evaluate the concept of Portfolio Management.

**CO3:** Measuring the portfolio performances through various methods,

**CO4:** To analyse the techniques of Portfolio revision through evaluations and determining the basic guidelines of the investment decisions through its process.

### 6.6 INTERNATIONAL FOREX MANAGEMENT

**CO 1.** Understand the importance of international banking

**CO 2.** Role of various agencies in international trade is narrated

**CO 3,** To understand the principles of Currency valuation

**CO 4.** To understand how the foreign Exchange Market operates

### 6.7 BANKING TECHNOLOGY & MANAGEMENT

**CO 1:** Understand the fundamentals of banking systems: Students will gain a comprehensive understanding of the banking industry, including its structure, functions, and regulatory framework.

**CO2:** Apply critical thinking and problem-solving skills: Students will develop the ability to critically analyse complex banking scenarios, identify problems, and propose innovative solutions, considering



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financial, technological, and regulatory factors.

**C03:** Evaluate risk management strategies in banking: Students will learn different approaches to identifying, assessing, and managing risks in banking operations, including credit risk, market risk, liquidity risk, and operational risk.

**CO4:** Explore banking innovation and fintech: Students will examine the role of fintech startups, digital banking platforms, and innovation hubs in shaping the future of banking, and explore opportunities and challenges in integrating these technologies into traditional banking systems.

**CO5** Analyse banking technologies and their impact: Students will explore various banking technologies, such as online banking, mobile banking, blockchain, and artificial intelligence, and analyse their impact on operational efficiency, customer experience, and risk management.

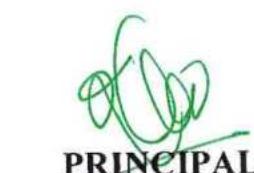
## CREATIVITY AND INNOVATION

**CO1.** Develop Creative Thinking Skills: Students will be able to cultivate and enhance their creative thinking skills through various techniques and exercises.

**CO2.** Apply Creative Problem-Solving Strategies: Students will learn and apply different creative problem-solving strategies to address complex challenges and find innovative solutions.

**CO3.** Foster an Innovative Mindset: Students will develop an innovative mindset by understanding the importance of embracing change, taking calculated risks, and being open to new ideas.

**CO 4..** Collaborate and Communicate Effectively: Students will enhance their collaborative and communication skills to foster a creative and innovative environment,

  
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