



ST. FRANCIS COLLEGE

KORAMANGALA

Affiliated to Bengaluru City University (BCU)

DEPARTMENT OF TRAINING&PLACEMENTS

Guest Lecture on Navigating the Waves of Logistics: Careers in Marine & SCM

Date: 20th March 2025

Time 11 am to 12.30 pm

Venue: Room No 201

Co-ordinator & Report By: Ms. Smitha Koshy (Training & Placement Officer)

The Department of Training & Placements organized an enlightening **guest lecture on careers in Marine and Supply Chain Management (SCM) for LSCM Students**. The session was conducted by **Mr Imran Yusuf from Seaways**, who shared his vast industry experience and provided students with valuable insights into the dynamic field of marine logistics.

The session began with an **overview of the maritime industry**, highlighting its crucial role in global trade and supply chain operations. Mr Yusuf then delved into the **key differences between the Merchant Navy and the Indian Navy**, explaining their distinct roles, work environments, and career pathways. He emphasized the **diverse job opportunities available in the Merchant Navy**, including roles in cargo operations, navigation, and logistics management, which are vital for the seamless movement of goods across international waters.

To provide students with a real-world perspective, **Mr Yusuf presented engaging videos** showcasing the **daily routines and responsibilities of professionals working on ships**. These visuals helped students understand the challenges and rewards of a career in the marine sector, from working in high-seas environments to handling complex logistics operations.

The interactive session allowed students to ask questions regarding **eligibility criteria, required skill sets, and career progression in the maritime industry**. Mr Yusuf also shared practical advice on how aspiring professionals can **pursue specialized courses and certifications** to enhance their career prospects in Marine and SCM.

The lecture concluded with a **vote of thanks**, expressing gratitude to Mr Imran Yusuf for his time and expertise. The session proved to be an **eye-opener for students**, broadening their understanding of **maritime careers** and encouraging them to explore opportunities in this ever-evolving industry.

This guest lecture helped to bridging the gap between academia and industry by equipping students with knowledge about emerging career trends in logistics and supply chain management.

Photos from Guest Lecture on Navigating the Waves of Logistics: Careers in Marine & SCM on
20/3/2025

