



ST. FRANCIS COLLEGE

KORAMANGALA

Affiliated to Bengaluru City University (BCU)



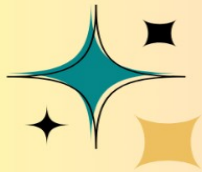
ST. FRANCIS COLLEGE

Koramangala, Bangalore, India

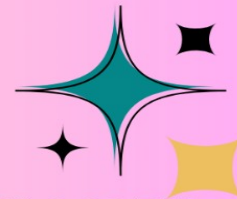
Affiliated to Bengaluru City University, Approved By AICTE

**Department of Commerce-PG
Organises**

Tag line Competition



**TAG it Right
Make it Bright**



DATE: 25/02/25

TIME: 1.30 PM-2.30 PM

Target Audience: M.com students

VENUE: PG Class Room

Event co-ordinator Dr. Thanapackiam

"Tag It Right, Make It Bright!" – Tagline Writing Competition

Organized by the PG Department of Commerce | 25th February 2025

The PG Department of Commerce organized a creative and insightful **Tagline Writing Competition** titled "*Tag It Right, Make It Bright!*" on 25th February 2025 for M.Com students. The event aimed to foster innovation and marketing acumen by challenging participants to craft compelling brand names and taglines for various products and services.

Under the coordination of Dr. A. Thanapackiam and judged by Ms. Paromita Bose, students participated enthusiastically, showcasing originality and branding skills. The activity provided hands-on experience in advertising and helped students understand the impact of taglines on consumer perception and brand identity.

Congratulations to **Pawan N** and **Annusha Raut** from I Sem M.Com for emerging as the winners. The event was a fun, engaging, and educational initiative that combined creativity with practical learning.



Picking Ideas, Sparking Creativity!



Crafting Brands, One Tagline at a Time!



Together We Create, Together We Celebrate!

