



ST.FRANCIS COLLEGE

Koramangala, Bangalore, India

Affiliated to Bengaluru City University, Approved By AICTE

DEPARTMENT OF MANAGEMENT

REPORT ON GUEST TALK

“PERSONALITY DEVELOPMENT”

1. **Name of the event:** Guest Lecture on “Personality Development”
2. **Date:** 22/04/2024
3. **Time:** 9 : 00 AM to 10 : 30 AM
4. **Venue:** 4th Floor Seminar Hall
5. **No. of Participants:** 78
6. **Event Coordinator:** Mr. Rahul V S and Ms. R. Annie Angelina
7. **Resource Person:** Mr. Rajesh K (Executive Director Samhati Foundation and Yoga and Indic Wisdom Enthusiast)

Objective: The main objective of this event is to provide insights to students to help them understand the demands of the industry when it comes to behaviour and personality requirements.

Outcome: The Session was interactive and fruitful for the students. It provided them with a reality check as to where they stand and where they need to improve.

Report or Overall Summary: Guest Lecture started at 9: 00 AM. At first, the guest was welcomed by the MC followed by an introduction of the resource person. Further, the speaker continued the session by explaining about the real – world requirements and the necessities of today when it comes to personality requirements and behavioural display in a professional work environment. He also discussed case studies and cited various examples of the importance of having a strong and effective personality. Finally, the speaker emphasised on what the industry standards are as of today. The session was very fruitful and ended with a question-and-answer session. Activity was conducted Offline. Activity was conducted for BBA Regular (A and B Section) IV semester students.

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