



St. Francis College

Bengaluru, Koramangala

Affiliated to Bengaluru City University

TWO - DAY INTERNATIONAL CONFERENCE on

“Leveraging Technology and Analytics for Sustainable Business
Growth: Innovations in Management, AI and CSR”

You are cordially invited to the International Research
Conference 2025, where innovation meets collaboration

Organized by



AT 10:00AM

Department of Commerce, Management and Computer
Applications (UG & PG) &
Eudoxia Research University, USA



ST. FRANCIS COLLEGE
PUC AUDITORIUM

23 & 24 JANUARY 2025



Presided By
**Rev. Bro. Xavier
Alexander**
ST. FRANCIS INSTITUTIONS
CHAIRMAN



Sri. Shiva Kumar R
PEENYA INDUSTRIES
ASSOCIATION PRESIDENT
CHIEF GUEST



**Dr. Prof. Madhurani
Gowda**
Director FKCCI
GUEST OF HONOUR



Mr. ACN Murthy
MANAGEMENT CONSULTANT &
DIRECTOR OF PUBLIC IMAGE
ROTARY INTERNATIONAL DIST 3192
KEYNOTE SPEAKER

Convener

Dr. Ravikiran Petluri, Asst. Professor, St. Francis College

Dr. R. N. Subba Rao
Chairperson
Principal

Rev. Bro. Dr. Titus Anto
Patron
Deputy Director

Rev. Bro. Peter
Patron
Director





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Bengaluru, Koramangala

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TWO-DAY INTERNATIONAL CONFERENCE

St. Francis College

PB.NO. 3417, 3rd Block, 8th Main,
Koramangala Bengaluru - 560034



**23rd & 24th
January, 2025**
At 09:00AM



ORGANISED BY

**DEPARTMENT OF COMMERCE, MANAGEMENT &
COMPUTER APPLICATIONS (UG & PG)**

&

EUDOXIA RESEARCH UNIVERSITY



ON

**Leveraging Technology
and Analytics for
Sustainable Business
Growth: Innovations
in Management, AI, and CSR**





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**DAY 1
INAUGURATION**



**Rev. Bro. Xavier
Alexander**

ST. FRANCIS COLLEGE

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KEYNOTE SPEAKER

*"Innovating together, inspiring change, and
shaping the future beyond borders."*

**PLENARY SESSION-1
ACADEMIC AND RESEARCH INSIGHTS**



**Dr. Noor Firdose
Jahan**

Professor & Head Dept
of Marketing, RVIM

SPEAKER



Dr. M M Bagali

Chairperson, Research Program in
Management
DSU - Dayananda Sagar University

SPEAKER



Dr. Arpana Prasad

Associate Professor

NHCE

SPEAKER



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PANEL DISCUSSION



Dr. Maya Salimath G
Vivekananda Institute of
Management
Director
Moderator



Dr. Shubhamangala Sunil
Cyber Security Expert /
VCSO
Panel Member



Mr. Naresh Revankar
Technical Leader
Nokia Solutions and networks
Panel Member



Mr. Marshal Sebastian
Sr. Operations Manager,
Investment Banking
State Street Bank
Panel Member



Ms. Manasa J
Chartered
Accountant
Panel Member

DAY 2

PLENARY SESSION-2 INDUSTRY INSIGHTS



Ajit Kumar
Work Dynamics, Accounts, West Asia
Managing Director
Speaker



Chethan Kumar
Deal Maker | Story Teller | Market Maker |
Speaker

VALEDICTORY

"Part as lifelong learners, united by collaboration and innovation."

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